

PRESS RELEASE



PARETO TO RELOCATE OFFICES

TORONTO, ONTARIO – June 19, 2003 – Pareto Corporation (“Pareto”) (TSX Venture: PTO) today announced it will integrate its existing two offices into one new location.

Effective July 2, 2003, both Pareto Corporation as well as Naylor Event Management, soon to be named Pareto Event, will relocate to:

Pareto Corporation
2225 Sheppard Avenue East,
17th Floor,
Toronto, Ontario M2J 5C2
Phone: (416) 494-7745
Fax: (416) 494-3932

“It is an exciting time for us at Pareto, being housed in the same facilities as Pareto Event, will further enable us to work more closely together and continue our significant growth“said Kerry Shapansky, Chief Executive Officer of Pareto Corporation.

About Pareto Corporation

Pareto Corporation is a marketing services company that excels at handling the executional details of marketing programs, providing services that complement creative agencies and client marketing departments. Through the delivery of print, event, digital, and marketing project management services, Pareto provides measurable, quantifiable services that deliver big value to our clients’ vital business relationships. For more information, please visit our website at www.pareto.ca.

For further information, please contact:

Kerry Shapansky, President and Chief Executive Officer, Pareto Corporation
(416) 790-2350

Clint Becker, Chief Financial Officer
(416) 790-2360

This press release contains forward-looking statements related to expected future events and financial operating results of Pareto Corporation that involve risks and uncertainties. Actual results may differ materially from management expectations as projected in such forward-looking statements for a variety of reasons, including market and general economic conditions and the risks and uncertainties detailed from time to time in Pareto's SEDAR filings.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

Not for dissemination in the United States of America.